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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

OFFICIAL NO. 1613

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed JANUARY 28, 1963

W S E K (Eff: 10-17-66)

Call letters XW S F C-FM

Station location SOMERSET, KENTUCKY

FIRST RADIO, INC. (AL 12-16-80, EFF: 1-12-81)

x Shamrock Communications Corporation 9BALH- 9-26-74, Eff: 10-31-74

x SWARTZ MEDIA, INC. (AL-12-8-65: EFF: 12-31-65)

Name of licensee SOUTHEASTERN BROADCASTING CO., INC.

Transmitter location 1.75 mi. N. of Somerset on Hwy. #1247, Ky. (PH 4-15-64) (LH 1-28-65)

Main studio location 1.75 mi. N. of Somerset on Hwy. #1247, Ky. (PH 4-15-64) (LH 1-28-65)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-4344 HAAT: 215' (Cond' 1)	4-15-64	96.7mcs	ERP: 3kw	Unl.	6-15-64
BMPH-7890 (1)	7-16-64	Ch. #244	TPO: 860w		12-15-64
		CP for a new Class A FM broadcast station.			
		Mod. of CP(BPH-4344) to chg. type trans. (ITA FM-1000C); chg. type ant. (Andrew 1304-1A, 4 secs.); and incr. TPO to 950w.			
BLH-2652 HAAT: 215'	1-28-65	96.7mcs	ERP: 3kw	Unl.	1-28-65
		Ch. #244	TPO: 955w		8-1-67
		Lic. to cover CP(BPH-4344, as mod.) which auth. a new FM broadcast station.			
BSCA-594	3-24-65	Subsidiary Communications Authorization on approx. 67 kcs to			8-1-67.
BTC-4942	12-8-65	Voluntary transfer of control of lic. corp. from Meyer Layman to Swartz Media, Inc.			
	Eff: 12-31-65				
BALH-840	12-8-65	voluntary assignment of license and SCA			
BASCA-217	Eff: 12-31-	to SWARTZ MEDIA, INC.			
BRH-1613	7-18-67	96.7mcs	3kw	Unl.	8-1 8-1-70
		Renewal	of NDEA		
BRH-1613 (S)	9-11-70	Renewal of License & NDEA			8-1-73
EBSA	5-25-72				
BTC-7011	11-29-72	VOL. TO	Consummated: 2-15-73		
			EFF: 2-26-73		
BRH-1613 /	1-31-74	(L) RENEWAL OF	LICENSE		8-1-76
BTC-7364	3-28-74	VOL. TO	EFF:	4-5-74	
BTC-7460	9-26-74	VOL. TO	EFF:	10-31-74	
BALH-2019	9-26-74	Vol. AL	EFF:	10-31-74	
BPH-9464	6-26-75	96.7MHz.	ERP: 3kw(H&V) U		6-26-76
HAAT: 215ft(H&V)		CP install new trans, ant., add circular polarization to ERP & HAAT			
(L)					
BLH-6788(L)	10-3-75	Lic.(BPH-9464)-Changes			8-1-76
BLH-7052					
BRH-1613(L)	7-23-76	RENEWAL & MODIFICATION (MAIN & AUX.)			8-1-79
BRH790402J(S)	7-18-79	Renwral of License (Main & Aux.)			8-1-82

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters **WSEK**

Station Location **SOMERSET, KENTUCKY**

Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BTCH800807EW	11-28-80	VOL TCH - EFF:	12-15-80
BALH801126GG	12-16-80	VOL ALH	EFF: 1-12-81

APPLICATION RECORD - BROADCASTING

 Call
 Letters N-E-W- W S F C-FM

 Name SOUTHEASTERN BROADCASTING CO., INC.
SOMERSET, KENTUCKY (PO c/o Mr. Meyer Layman, Box 740, Somerset, Ky.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4344 R & F	1-28-64 2-6-64	Construction permit for a new FM broadcast station to be operated on: Freq.: 96.7mc, Ch.244A ERP: 3kw Type trans.: Collins 8R 830D-1 TPO: 0.877kw Type ant.: Collins 37M-4, 4 secs. HAAT: 214.2' Trans. loc.: On Hwy. #1247, 1.75 mi. N. of Somerset, Ky. Studio loc.: Same as trans. loc. Atty.: Maurice M. Jansky Engr.: Robert V. De Santis	GRANTED Cond'l re WSFC submit 302s	4-15-64

FORM BC-121 #2
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WSFC-FM

Name SOUTHEASTERN BROADCASTING CO., INC.
SOMERSET, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-7890 H&F	5-26-64 7-7-64	Mod of CP (BPH-4344 which auth a new FM B/C station) to chg trans (ITA-FM-1000C) and chg ant (Andrews-1304-1A, 4 sect) and incr TPO to .955kw.	GRANTED	7-16-64
BLH-2652 H&F	9-21-64 10-12-64	License to cover CP (BPH-4344 as modified) which authorized a new FM broadcast station. Atty: Loucks & Imlay	GRANTED	1-28-65
BSCA-594 H&F	3-4-65 3-8-65	Request for subsidiary communications authorization on a sub-carrier frequency of 67kcs. Atty: Loucks & Imlay CANCELLED AS OF 6-15-66	GRANTED	3-24-65

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Card 43

Call WSEK
Letters ~~WSEK~~

SWARTZ MEDIA, INC.

Name ☒ SOUTHEASTERN BROADCASTING CO., INC.
SOMERSET KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BALH-840 BASCA-217 R & F	10-7-65 10-7-65 10-25-65	Voluntary assignment of license and SCA to SWARTZ MEDIA, INC. Mutually contingent on grant of (BTC-4942) application for Transfer of Control. Atty. Wilner & Bergson	GRANTED Eff: 12-31-65	12-8-65
BTC-4942 R & F	10-7-65 10-25-65	Voluntary transfer of control of licensee corporation from Meyer Layman to Swartz Media, Inc. (Mutually contingent on grant of application (BALH-840) for assignment of license - filed simultaneously.) Atty. Wilner & Bergson	GRANTED Eff: 12-31-65	12-8-65
BRH-1613 R.&F.	4-15-67 5-3-67	RENEWAL OF LICENSE Atty. Wilner, Scheiner & Greeley (Edw. P. Taptich)	GRANTED	7-18-67
10-22-69. By Memorandum Opinion and Order. ORDERED to pay \$400 Forfeiture. (\$200 AM & \$200 FM)				

APPLICATION RECORD - BROADCASTING

96.7mo

Call
Letters **WSEK**

Name **SWARTZ MEDIA, INC.**
SOMERSET, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1613 R & F #598652 75. PN: PRESS:	4-14-70 5-4-70 5-4-70 JUN 8 1970	Renewal of License Atty- Edward P. Taptich(Wilner etc). AMENDED 7-30-70 re: programming	GRANTED	9-11-70
BTC-7011 R & F FEE PD: \$250 #125078 CODE 054 (Form 316) ALSO SEE AM WSFC NOV 21 1972	11-2-72 11-6-72	Voluntary transfer of control of Roanoke Photo Finishing Company, Inc. (parent corp of licensee) from William P. Swartz, Jr., Suelle McKellar Swartz, and William P. Swartz, III, to Peak Industries, Inc. Atty - McKenna, Wilkinson & Kittner	GRANTED NO GRANT FEE Consummated : EFF:	11-29-72 2-15-73 2-26-73
BRH-1613 R & F PN Recd. PRESS MAY 17 1973	4-14-73 5-3-73 "	RENEWAL OF LICENSE	GRANTED	1-31-74

APPLICATION RECORD - BROADCASTING

96.7mhz

Call
Letters W S E KName **SWARTZ MEDIA, INC.**
Somerset, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7364 R & F FEE PD: \$250 #283755 Code 049 (Form 316) ALSO SEE: WSFC & WFIC MAR 5 1974	2-22-74 2-25-74	Voluntary transfer of control of lic corp from Roanoke Photo Finishing Company, Inc. to Peak Industries, Inc. (SEE OVER) Atty - McKenna, Wilkinson & Kittner	GRANTED EFF:	3-28-74 4-5-74
BTC-7460 R & F FEE PD: \$1000 #308916 CODE 049 (ALSO SEE AM WSFC Pub notice filed 6-17-74 JUL 8 1974	5-20-74 5-24-74	Voluntary transfer of control of lic corp from Peak Industries, Inc. to Shamrock Communications Corporation (SEE AM WSFC FOR AMENDMENTS ETC) Atty for transferor - McKenna, Wilkinson & Kittner for transferee - Kirkland, Ellis & Rowe	GRANTED GRANT FEE: \$13,249.00* (Includes AM) EFF: 10-31-74 adjusted to \$13,388.48 pd 063 5-19-75 427375	9-26-74
BATF-2019 R & F FEE PD: \$250 325985 CODE 049 (FORM 316) ALSO SEE AM WSFC JUL 13 1974	7-12-74 7-16-74	Voluntary assignment of license to to SHAMROCK COMMUNICATIONS CORPORATION Contingent on grant of BTC-7460 Atty - Kirkland, Ellis & Rowe P.C.C. - WASHINGTON, D.C.	GRANTED Ef: 10-31-74	9-26-74

RE: BTC-7364 - 316 OK per QSP

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W.S.E.K.Name Shamrock Communications Corporation
Somerset, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9464	5-8-75	CP to install new trans. (Sparta 602A); install new ant. (Phelps-Dodge CFM-LP-3, 3 sects. (H&V) and add circular polarization to ERP and HAAT. Atty: R. Russell Eagan (Kirkland, Ellis & Rowe)	RETURNED	--- 3-28-75 ---
Rec'd	3-24-75		(Sect. I, II, III not filed	--- and no fee) ---
Press	MAR 31 1975			
Resub. & Filed	5-11-75			
#425810 \$100	5-14-75			
Code 057				
Press	JUN 2 1975		GRANTED COND'L	6-26-75
BLH-6788	8-13-75	Lic.(BPH-9464)-Changes. Atty: Kirkland, Ellis & Rowe(R.R.Eagan)	GRANTED	10-3-75
R & F	8-15-75			
W 464466-\$100	8-26-75-001			
PTA	8-25-75			
PRESS	SEP 3 1975			
BLH-7052	4-15-76	Lic. BRH to use former main trans.(ITA, FM- 1000-C) with new main antenna for Auxiliary purposes only. ERP: 1.25kw - TPO: 1kw. Atty: Kirkland, Ellis & Rowe(J.C.Quale)	GRANTED	7-23-76 issued with BRH-1613
R & F	4-28-76			
W561263-\$50.	4-29-76-001			
PTA	4-30-76			
PRESS	MAY 10 1976			

APPLICATION RECORD - BROADCASTING

96.3mhz

Call
Letters **WSEK**

Name **SHAMROCK COMMUNICATIONS CORPORATION**
Somerest, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1613 R & F P.N. Press	3-24-76 4-9-76 JUN 14 1976	RENEWAL OF LICENSE Atty: R. Russell Eagan (Kirkland, Ellis & Rowe) AMENDED 7-16-76 re: programming	GRANTED	7-23-76
BRH 790402 J3 PRESS MAY 16 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Jas. R. Bayes, Atty.	GRANTED	7-18-79
BTCH800807EW Form 315 PRESS Also see WSEC(am)	SEP 17 1980	Vol TC from James S. Gilmore, Jr. and Hamilton Shea to First Radio, Inc. Atty for transferor-James R. Bayes Atty for transferee-Daniel F. Van Horn (Over)	GRANTED EFF:	11-28-80 12-15-80

BTCH800807EW Amended 9-10-80 Re:Revised Exhibit # 5,
Section III & Submitted Appendix D. Stock: Subscription
agreement, Financial data

AMENDED 10-7-80 re:(Transferee) Question 16 Sec. IV-A,
Page 3 Fairness Doctrine Policy, Exhibit 3 Bank Ltr. and
No B/cng Interests, Exhibit 5 - Financial Qualifications
& Bank Ltr. of Loan Commitment

Amended 10-20-80 re: (Transferor) Exhibit 3 President of
Gilmore B/cng Corp. has other broadcast Interests, and
Exhibit 2 inclusion of Addendum to the July 23, 1980
Contract of Sale.

APPLICATION RECORD-BROADCASTING

Call Letters: WSEK

FIRST RADIO, INC.
Name: SHAMROCK COMMUNICATIONS CORPORATION

Station Location: Somerset, Kentucky

File No.	Date	Description	Action and Date
BALB 801126G Form 316 PRESS Also see WSFC(am)	DEC 18 1980	Vol AL to First Radio, Inc. Atty-Daniel F. Horn	GRANTED 12-16-80 EFF: 1-12-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

